sevalaya
Samaritan

GIVING THEM A DIFFERENT FUTURE

SEVALAYA SAMARITAN GRAMODHARAN SAMITHY (SSGS) is an NGO that works to improve the living condition of the underprivileged, especially the tribal communities in and around Gudalur, Nilgiris District, South India.

FREE HEALTHCARE THROUGH A HOSPITAL AND REGULAR MEDICAL CAMPS

Central to the activities is Sevalaya Samaritan Hospital that offers quality medical services including medicines free, to the target population. Sevalaya Samaritan is today a ten-bed hospital with two full time Doctors and five Nursing staff, Casuality, ICU, operating Theatre, Delivery Suite, X-Ray machine and Ultrasound Scanner, Clinical Lab and Pharmacy.

A medical team with a Doctor and Nurse visits hamlets in the tribal villages and treats patients who are unable to come to the hospital. Preventive vaccinations are carried out. Basic awareness regarding health and hygiene is created during these visits.

The Community College in Gudalur teaches tailoring so that women without financial means can support their families. A technology-enabled tuition centre has made education attractive to children who are mostly first generation scholars.

INITIATING TRIBAL CHILDREN INTO EDUCATION

FOOD AND SHELTER, HEALTH AND LIVELIHOOD

SSGS also supports the tribal communities with periodic supply of nutritious provisions, clothes and blankets and materials for repairing their huts.

CHANGING THE LIVES OF 1,100 TRIBALS

Name of the village	No. of families	Distance from Govt Hospital (in KMs)	Distance from Samaritan (in KMs)
Melambalam	43	7	3
Narimoola	28	7	3
Puthur Vayal	42	7	2
Thenvayal	16	12	6
Ezhumuram	60	5	4
Alloor Vayal	22	8	4
Paramanavayal	45	5	6
Puzhampaaty	20	12	8
Koothadi Kolli	12	10	4
Koodamoola	98	8	4
Vadavayal	35	8	5
Athipali	15	8	4
Kovundankolli	25	10	8
Vimalagiri	13	4	3
Salivayal	25	6	7
Kollivayal	16	6	7
Makkamoola	14	5	3
Manvayal	40	11	6
Molappalli	18	10	6
Kuchi Michi	35	10	8

History

Dr Herbert Herring, Former Director of the German Cultural Institute in Chennai and his wife Dr Lakshmi Chettur, during one of their travels, came across the many tribal communities around Gudalur. Their subhuman life touched their hearts and they soon settled down in Gudalur, to serve those communities. In 1991, they started Samaritan Gramodharan Samithy. The Doctor couple chose Gudalur as the operational location for this NGO, with the aim of helping the neglected tribals and other very poor people of Gudalur in Nilgiris district and its suburbs to a reasonable existence and a better future.

With 8 out of 10 persons suffering from ill health and malnutrition, medical aid and food were the initial priority. A clinic with one full time Doctor and one Nurse was opened. Over the years, the needs of the target community shaped the operations of the organisation.

In 2002, after the demise of Dr Herring, Dr Lakshmi carried the mission forward with fervour. In 2021, she transferred SGS to Sevalaya.

Board Members

Vice Chairperson

Prof Dr S V Mani

General Secretary

Muralidharan V

Joint General Secretary

Ramanathan G

Executive Committee Members

Anupriya L N, Secretary - Quality

Dinesh Kumar B, Secretary - HR

Dr Gokulakrishnan J, Secretary - Health

Kanchana S, Secretary - Value Education

Kingston A A, Secretary - Projects

Mohan Raj R, Secretary - Purchase

Prasanna Parthasarathy, Secretary - Fund Raising

Rekha Perumal, Secretary - Systems

Saravana Perumal M, Joint Treasurer

Vimala D, Treasurer

Partners

ACHERON

Alumni of College of Engg. 1983 batch

BNY MELLON

Chellaram Foundation

Dr. Agarwals EYE HOSPITAL

DTCC

EY

KOMATSU

Projects completed

	No. of Corporates	Project Value (₹ in lacs)	No. of Projects	Beneficiaries
Education	2	₹17.6	3	120
Health Care	4	₹97	6	67,620

Activities and impact, as per CSR Law Schedules

Sl.No	Areas of Service and Impact	Relevant clause under CSR Law Schedule 7
1	**Quality Education** Quality education - In a novel initiative to improve education standards of tribal children, Sevalaya has set up 3 education resource centres in Kuvamula, Bennai and Kallichal tribal villages. The centres are equipped with smart class boards, internet facility, audio-visual equipment, books and so on to bring them up-to-date with modern education. The education resource centres act as a multipurpose centre where a number of educational and awareness activities would be taken up to empower the students and the communities. Instead of expecting children to move out of their villages and tribes, we reach to them and respect their space and culture. The children are provided with quality education completely free of cost. 82 children have been enrolled in these three centres.	(i) Eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation, safe drinking water. (ii) promoting education, employment enhancing vocation skills. (x) rural development projects
2	**Livelihood** Livelihood - The traditional lifestyle of the tribal community hinges around farm-based occupation or working in plantations in Gudalur, is poised for a gentle shift. Sevalaya's Samaritan Mahakavi Bharathiyar Community College aims at providing the girls & women with quality vocational training in tailoring, preparing them for the job market. 40 have enrolled so far and attending the training.	
3	**Grocery kits distribution** Healthcare - Samaritan Gramodharan Samithy, a 10 bedded hospital in Gudalur, Nilgiris District serving the local and tribal villagers. The hospital is equipped with facilities including 1 Intensive care bed, 1 Operation theatre, 1 Delivery suit, Scan, ECG, X- ray unit, Laboratory and Pharmacy. The health services are provided free of cost. On an average the footfall in the hospital is 90+ patients per day from 40+ villages. 3000 patients per month receive treatment. We spend ₹300/- per patient.	
4	**Healthcare** Healthcare - Reaching 10+ tribal villages through mobile medical van creating awareness on health, sanitation and hygiene towards improving health outcomes and also delivering free and quality medical camps 5 days per week to the villagers at their doorsteps.	

Projects needing support

1. Quality Education

In a novel initiative to improve education standards of tribal children, Sevalaya proposes to set up education resource centres in tribal villages. The centres will be equipped with smart class boards, Internet facility, audio-visual equipment, books and so on to bring them up-to-date with modern education. The education resource centres would also act as a multipurpose centre where a number of educational and awareness activities would be taken up to empower the students and the communities. Instead of expecting children to move out of their villages and tribes, we reach to them and respect their space and culture. The children are provided with quality education completely free of cost.

Sponsorship : Education resource centre
Budget : ₹6.37 lacs/per centre
Beneficiaries : 25 students

2. Livelihood

The traditional lifestyle of the tribal community hinges around farm-based occupation or working in plantations in Gudalur, is poised for a gentle shift. Sevalaya's Samaritan Mahakavi Bharathiyar Community College aims at providing the girls & women with quality vocational training in tailoring, preparing them for the job market.

Course : Tailoring
Budget for operating exp. : ₹13.20 lacs per year
Beneficiaries : 120 students

3. Mobile Medical Van

Reaching 10+ tribal villages creating awareness on health, sanitation and hygiene towards improving health outcomes and also delivering free and quality medical camps 5 days per week to the villagers at their doorsteps.

Location : Gudalur, Nilgiris District
Project Budget Operating Expenses : ₹16.5 lacs per year
Beneficiaries : 3,000 tribal

4. Healthcare

Samaritan Gramodharan Samithy, a 10 bedded hospital in Gudalur, Nilgiris District serving the local and tribal villagers. The hospital is equipped with facilities including 1 Intensive care bed, 1 Operation theatre, 1 Delivery suite, Scan, ECG, X- ray unit, Laboratory and Pharmacy. The health services are provided free of cost. On an average the footfall in the hospital is 90+ patients per day from 40+ villages. 3000 patients receive treatment, per month. We spend ₹300/- per patient. The total operational cost is ₹1.08cr

Project : Free Healthcare to tribal community
Budget for operating exp. : ₹1.08 Crore
Beneficiaries : 36,000

From 1st April 2021, SGS is part of the Sevalaya group of organisations, led by Sevalaya, a 35-year-old NGO. Sevalaya runs a free school for 2,100 underprivileged children, that produces 100% results. It shelters 200 boys and girls, and in four old age homes, a total of 100 elders. Sevalaya operates in 20 centres in Tamilnadu and Puducherry, with community colleges (Vocational Training centres), tuition centres, medical centres and mobile medical vans.

Genesis of Sevalaya: realization of a childhood vision

The thought process that later led to the formation of Sevalaya was born when V Muralidharan was 11 years old. While reading a poem by Mahakavi Bharathiyar, he came across an intense verse that said: “There’s nothing holier than providing education to the poor”.

This mantra germinated as Sevalaya, which means “Temple of Service”. Around the same time, young Muralidharan used to visit Sri Ramakrishna Math and got inspired by the powerful quotes of Swami Vivekananda. “Even if a dog goes hungry in this world, what is the point in having so many Gods, so many religions, so many temples?” Swami Vivekananda had asked persuasively. The mantra for feeding the hungry later took the shape of homes for the destitute, the poor and the orphans. Another lasting influence on young Muralidharan was Mahatma Gandhi’s autobiography, “The story of my experiments with Truth”, Gandhiji’s vision of villages becoming selfsupporting and self- dependent later shaped Sevalaya’s blueprint for rural development. Sevalaya came into being in May 1988. By then, Muralidharan had gained the confidence to do so, having finished his Engineering degree from the Indian Institute of Science, Bangalore and spent 4 years in IT industry. Muralidharan gave up his lucrative and flourishing career

with Tata Consultancy Services in 2009, after completing 25 years in IT industry, to devote full time to Sevalaya.

CSR Eligibility

Samaritan Gramodharan Samithy is registered under

- Registered Sec 12A of IT Act
- Registered under 80G IT Act
- FCRA Regn No 075970075
- CSR Registration No CSR00032628
- FCRA Bank account with SBI New Delhi Branch as mandated by the Government of India

Prasanna P

Secretary - Fund Raising

Sevalaya Samaritan Gramodharan Samithy

99414 50444 | vpdr@sevalayasamaritan.org

Samaritan

30+ years of service to tribal community